

RATTLE N RAVE PRESENTS

DOORS OPEN AT 1 PM



SPONSORSHIP PROPOSAL



RATTLE N' RAVE

JUNE 07 26

FUN FOR THE WHOLE FAMILY
CRAFTS - SOFT PLAY - LIVED DJ
SNACKS - DRINKS - FACE
PAINTING

THE BILTMORE THEATRE
39 KING STREET E, OSHAWA



Rattle N'
Rave
Productions

About Us

Rattle N' Rave is a high-energy, music-driven family experience built for caregivers who need to move and kids who never stop. Part dance party, part community gathering — it's a space where families come together on the same dance floor, at the same volume, in the same joy.

What started as a bold idea has grown into a movement with real momentum. Attendance climbs with every edition. Parent feedback centres on community, connection, and the rare feeling of letting go. In a market with very few events built at this intersection, Rattle N' Rave occupies a lane of its own.

A portion of all proceeds supports Embers for Access Foundation, funding therapy and inclusive programming for children with disabilities and their families.



Our Community Partnerships



Rattle N' Rave was born from a simple but radical idea: that parents deserve to have as much fun as their kids. Co-founders Heather Watson, Adina Yankov, and Danielle Duiella — three Durham moms with a shared appetite for unconventional family experiences — drew inspiration from European parenting culture, where adults and children occupy the same vibrant social spaces without apology. No more standing on the sidelines. No more choosing between a night out and time with your kids.

What started as a bold local experiment has grown into a community-rooted movement, anchored by partnerships with organizations that share the same values. Mommy Connections Durham and Mount Etna Child & Family Services brought established trust and community reach to the table from the start. Embers for Access Foundation joined as the official charitable partner, with a third of all ticket sales and event proceeds flowing directly to fund therapy, respite, and inclusive programming for children with disabilities and their families.

These aren't transactional partnerships. They're the reason Rattle N' Rave means something beyond the dance floor.

www.rattlenrave.com



mommy
CONNECTIONS
» Durham





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How You Make A Difference



■ Donors & Sponsors = Community Changemakers

Sponsorship is what makes all of it possible — and in this economic climate, that matters more than ever. Families across Durham and the GTA are stretched. The cost of living has climbed steadily while access to quality, enriching family experiences has quietly contracted. Without sponsor support, ticket prices rise and the families who need this most are the first to be priced out.

Sponsor investment goes to work immediately: covering venue and production costs that keep tickets affordable, funding sensory-inclusive design and accessibility accommodations, supporting community partner activations, and ensuring that a meaningful portion of every event reaches Embers for Access Foundation's programs. Every dollar invested by a sponsor creates a direct, traceable line to families in Durham and beyond — families who show up, stay, come back, and tell everyone they know.

This is not a sponsorship ask for brand exposure alone. It is an invitation to be part of infrastructure that your community genuinely needs right now.



ABOUT RATTLE N RAVE

Where families come together to move, connect & belong.

Rattle N Rave is a high-energy, music-driven family experience built for caregivers who need to move and kids who never stop. Co-founded by **Heather Watson, Adina Yankov & Danielle Duiella** — three Durham moms inspired by European parenting culture, where adults and children share the same vibrant social spaces without apology. No sidelines. No choosing between a night out and time with your kids.

Attendance climbs with every edition, driven by word-of-mouth from families who don't just attend — they come back and bring everyone they know. Parent feedback consistently centres on the same three things: **community, connection, and the rare feeling of letting go.**

In this economic climate, families across Durham and the GTA are stretched thin. Sponsors close the gap between what an event costs to run well and what families can afford to pay. **Every sponsor dollar goes directly to venue & production, accessibility accommodations, community partner activations, and keeping tickets affordable** for the families who need this most.

1/3
PROCEEDS TO EMBERS
FOUNDATION

GTA
COMMUNITY REACH

↑↑
GROWING EACH EDITION

100%
VALUES-DRIVEN IMPACT

OUR COMMUNITY PARTNERS

Mommy Connections Durham

Mount Etna Child & Family Services

★ Embers for Access Foundation

CHARITABLE PARTNER

**Embers for
Access Foundation**

PROCEEDS COMMITTED

**1/3 of All Ticket
Sales & Proceeds**

FUNDS SUPPORT

**Therapy, Respite &
Inclusive
Programming**

WHO WE SERVE

**Children with
Disabilities &
Families**



Charitable Tax Receipts Issued for All Monetary & Qualifying In-Kind Contributions

All sponsorships and qualifying in-kind donations are receipted through **Embers for Access Foundation** — a registered Canadian charity. Receipts issued at fair market value. | **Charity Registration #781588363RR0001**

Sponsorship Tiers & In-Kind Opportunities



RATTLE N RAVE · 2026

Each tier is designed to give your brand real presence — not wallpaper. From full naming rights to curated on-floor activations, every level connects your brand with a loyal, community-minded audience of Durham and GTA families. Custom packages are always welcome.

TITLE SPONSOR

\$5,000+
[Your Brand]

- ◆ Full naming rights: "Rattle N Rave, Presented by [Brand]" across all channels
- ◆ Branded activation zone with direct on-floor family engagement
- ◆ Stage acknowledgment + optional speaking opportunity
- ◆ Premier logo on all signage, digital, social & print materials
- ◆ Dedicated social media campaign — pre, during & post event
- ◆ 2027 first right of refusal & charitable tax receipt

★ **GOLD — \$2,500**

Experience

Sponsor

- ◆ Exclusive branding on one signature zone — sensory area, dance floor, or face painting/rave station
- ◆ Branded materials & engagement touchpoints on-site
- ◆ Dedicated social media feature for your activation
- ◆ Logo on all digital assets & event program
- ◆ Embers Foundation acknowledgment · Tax receipt

◆ **SILVER — \$1,000**

Community

Sponsor

- ◆ Logo on event signage, program & digital promotions
- ◆ Co-branded social media shoutout
- ◆ Option to include branded materials in the family welcome area
- ◆ Embers Foundation donor acknowledgment · Tax receipt

◆ **BRONZE — \$250-\$500**

Rave Buddy

- ◆ Name & logo on event program & website
- ◆ Post-event social media acknowledgment
- ◆ Complimentary family admission to the event
- ◆ Charitable tax receipt through Embers Foundation

IN-KIND CONTRIBUTIONS — TAX RECEIPTS ISSUED AT FAIR MARKET VALUE

EVENT ESSENTIALS

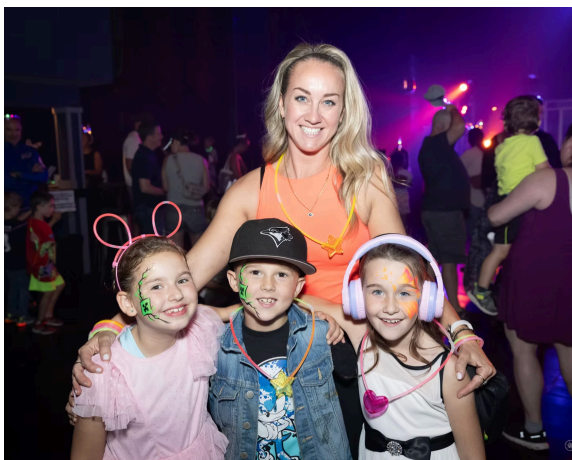
Venue space, soundsystem, DJ services, lighting, floral & décor, printed materials (menus, signage, step-and-repeat), tables & linens

GIFTS, PRIZES & FAVOURS

Gift cards, restaurant certificates, spa or hotel packages, children's gifts or sensory kits, branded or artisan favour bags for all guests, VIP bags

PROFESSIONAL SERVICES

Photography or videography, graphic design, marketing support, event logistics, catering upgrades, specialty food items, transportation for VIP guests





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Thank You

A heartfelt thank you to our incredible sponsors who make Rattle N Rave possible. Your investment goes far beyond an event — it keeps doors open for families who need connection, joy, and community most. Because of your support, a third of every ticket sold funds therapy and inclusive programming through Embers for Access Foundation. You're not just sponsoring a party. You're changing lives in Durham.

Visit: <https://www.zeffy.com/en-CA/ticketing/rattle-n-rave-sponsor-and-donor-shop>



Ready to make
an **impact?**



hello@rattlenrave.com

www.rattlenrave.com

sponsorship@embersforaccess.org

1-877-708-1513 · Durham Region, ON